

ITPS D Web Page Development

The teacher candidate will create a web site that could be used for educational purposes. In the student's electronic journal, the student will write a rationale for the website he/she has developed and will explain how it will be used for educational purposes. A link to the actual website must be included.

The website must include five of the following items:

1. An introduction
2. Educational philosophy (Initial Reflective Essay)
3. Curriculum project(s)
4. Clinical report
5. Learning activities for home
6. Contact information
7. Homework section
8. Calendar of school events
9. Parent involvement/Volunteer sign-up section
10. Community learning opportunities
11. Links to parent/educational resources

Technology requirements embedded in this webpage must include ALL of the following:

1. At least two active and functioning hyperlinks
 - o Web-based resources annotations
 - o Email address hyperlink
2. Font and text formatting for easy readability and demonstration of organization (font, point size, bullets, italics, bold, indentations)
3. Appropriate white space
4. Table function
5. At least one image to enhance content, making pictures handicapped accessible through alt-tags
6. Background, colors and layout that enhance readability
7. Sitemap/index, breadcrumb links are at the top or bottom of the page directing readers to the other pages
8. Footer with date of creation/revision, contact person, copyright information

In addition, the website must be free of grammar, spelling and punctuation errors. Fair use guidelines must be followed and non-original material properly cited.

ITPS D - Web Page Development Rubric

Criteria	Standards	Does Not Meet	Target	Exemplary
Purpose	IL-ISBE-TECH.1A IL-ISBE-TECH.1C IL-ISBE-TECH.1F IL-ISBE-TECH.2A IL-ISBE-TECH.2B IL-ISBE-TECH.3A IL-ISBE-TECH.3B IL-ISBE-TECH.6A IL-ISBE-TECH.7B	The website does not include a statement describing the purpose for developing the website.	The website includes a statement describing the purpose for developing the website.	The website includes a statement describing the purpose for developing the website. In addition, the statement of purpose is clearly linked to the student teacher's educational philosophy and mission statement, and the educational activities that are included on the website.
Content-Hyperlinks	IL-ISBE-TECH.1C IL-ISBE-TECH.7D	The hyperlinks do not point readers to quality information resources.	The hyperlinks point the readers to multiple useful information resources.	The hyperlinks point the readers to high quality, up to date pertinent resources.
Content	IL-ISBE-TECH.7D IL-ISBE-TECH.7H	The content on the page is uninformative and does not provide useful information to the reader.	The content on the page is informative and provides useful information to the reader.	The content on the page is highly informative and provides essential information to the reader. The website showcases the students' research projects, data collection assignment, Q&A forums, or other assignments.
Annotation	IL-ISBE-TECH.3F IL-ISBE-TECH.6D IL-ISBE-TECH.7B IL-ISBE-TECH.7C	The website does not provide any annotations. It does not describe what students will find at the site.	There are clear annotations describing Web-based resources so that readers can navigate through the sites easily and locate the needed information.	Annotations include motivating questions and advanced organizers that provide the reader with a sense of what will be found on each webpage.
Feedback	IL-ISBE-TECH.5A IL-ISBE-TECH.5H IL-ISBE-TECH.6B IL-ISBE-TECH.6C IL-ISBE-TECH.7D	The website does not include a mail-to with a valid e-mail address.	The website includes a mail-to with a valid e-mail address.	The website includes multiple feedback loops such as a mail-to with a valid e-mail address, a survey form, or a questionnaire.

Criteria	Standards	Does Not Meet	Target	Exemplary
Design Elements-Typography	IL-ISBE-TECH.1A IL-ISBE-TECH.5B IL-ISBE-TECH.7A	The typography is not easy to read, and the use of fonts, point size, bullets, italics, bold, and indentation does not enhance readability.	The typography is easy to read, and the use of fonts, point size, bullets, italics, bold, and indentation enhances readability.	The typography is easy to read, and the use of fonts and point size varies appropriately for headings and text. The use of bullets, italics, bold, and indentation enhances readability.
Title	IL-ISBE-TECH.5B	The webpage title is not identified in the page properties.	The webpage title is identified in the page properties.	The webpage title and webpage description are identified in the page properties.
White Space	IL-ISBE-TECH.5A IL-ISBE-TECH.5B	The layout does not use horizontal and vertical white space appropriately.	The layout uses horizontal and vertical white space appropriately in most places.	Consistent format extends page to page. The layout uses horizontal and vertical white space appropriately.
Use of Table Function	IL-ISBE-TECH.5A IL-ISBE-TECH.5B IL-ISBE-TECH.5H	A table function is not used for formatting text.	The table function is used in formatting the text.	The table function is used multiple times.
Images	IL-ISBE-TECH.1C IL-ISBE-TECH.2F IL-ISBE-TECH.5A IL-ISBE-TECH.5B IL-ISBE-TECH.5F	No images are used.	At least one image is used (photo, clipart, graphic design, etc.), and pictures are accessible through alt-tags.	Additional elements beyond requirements are used. Both pictures and graphics are accessible through alt-tags.
Appropriate Images/Sounds	IL-ISBE-TECH.1C IL-ISBE-TECH.5B IL-ISBE-TECH.5F	A few of the photographs, graphics, sounds and/or videos are inappropriate for the content and do not create interest.	Most of the photographs, graphics, sounds and/or videos enhance the content and create interest.	All of the photographs, graphics, sounds and/or videos enhance the content and are high quality.
Hyperlinks	IL-ISBE-TECH.5B IL-ISBE-TECH.6D	No working hyperlinks are provided.	At least two hyperlinks are provided: one internal bookmark (connects to content on the same page) and one external.	Multiple working hyperlinks are used to link to documents, internal bookmarks (connect to content on the same page) and external sites.

Criteria	Standards	Does Not Meet	Target	Exemplary
Background	IL-ISBE-TECH.1A	The background, colors and layout are inconsistent and do not enhance readability of content.	The background, colors and layout enhance readability of content.	The background, colors and layout are artful and consistent across the website.
Navigation	IL-ISBE-TECH.1A IL-ISBE-TECH.1F IL-ISBE-TECH.5A IL-ISBE-TECH.6D IL-ISBE-TECH.7B	There are significant problems with menus, navigation links, and internal links to sections of the website, and very few connect back to the homepage and/or sitemap.	Most of the external links to connecting websites are active and functioning.	Most of the menus, navigation links and internal links to sections of the website connect back to the homepage and/or sitemap.
Sitemap	IL-ISBE-TECH.1A IL-ISBE-TECH.1F IL-ISBE-TECH.5A IL-ISBE-TECH.6D IL-ISBE-TECH.7B	No sitemap/index is provided.	A limited sitemap/index is provided. Breadcrumb links are at the top or bottom of the page directing readers to the other pages.	A sitemap/index is provided to make the site easy to read. Breadcrumb links are at the top or bottom of the page, directing readers to the other pages.
Language	IL-ISBE-TECH.1C	The text has multiple errors in grammar, capitalization, punctuation, and spelling.	The text has few errors in grammar, capitalization, punctuation, and spelling.	The text has no errors in grammar, capitalization, punctuation, and spelling.
Fair Use	IL-ISBE-TECH.2H IL-ISBE-TECH.3E IL-ISBE-TECH.3F	The website does not follow fair use guidelines. Most non-original material is not cited properly.	Fair use guidelines are frequently followed and non-original material uses APA citations.	Fair use guidelines are always followed and all non-original material is properly cited using APA format.
Footer	IL-ISBE-TECH.3E IL-ISBE-TECH.5B	The webpages do not include a footer with any of the following: date of creation or revision, contact person, copyright information.	The webpages include a footer with some of the following: date of creation or revision, contact person, copyright information.	The webpages include a footer with all of the following: date of creation or revision, contact person, copyright information.

Students must meet all requirements at the “Target” level or above to successfully complete the ITPS D Assessment requirement.